





Washington, D.C. 20549

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# ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

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#### **FACING PAGE**

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING_	January 1, 2005 AND MM/DD/YY	ENDING Dec	ember 31, 2005 мм/DD/YY
A. RE	GISTRANT IDENTIFICATION	N .	
NAME OF BROKER-DEALER: Apple I	ane Group LIC		OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUS	SINESS: (Do not use P.O. Box No.)		FIRM I.D. NO.
2393 Main Street			
	(No. and Street)		.*
Lancaster	MA	01523	
(City)	(State)	(Zip	Code)
NAME AND TELEPHONE NUMBER OF P  Ms. Dayna Gant (617) 7	·	TO THIS REPO	RT
		(A	rea Code - Telephone Number;
B. ACC	COUNTANT IDENTIFICATIO	N	
INDEPENDENT PUBLIC ACCOUNTANT	whose opinion is contained in this Re	port*	
Reagan & Company, LLP			
	(Name - if individual, state last, first, middle	name)	
One Wood Place	Fi/tchburg	MA	01420
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:	/ PROCESSED	ALC) RE	CEIVED
Certified Public Accountant	WAY 2 5 2006	/ MAR	0 2 2006
☐ Public Accountant			
☐ Accountant not resident in Un	THOMSING ted States or any polytemos segments.	Masi Pic	152/4
	FOR OFFICIAL USE ONLY		
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SEC 1410 (06-02)

<sup>\*</sup>Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

# OATH OR AFFIRMATION

Ι, _		Dayna Gant	, swear (or affirm) that, to the best of
my	kno	wledge and belief the accompanying financia	al statement and supporting schedules pertaining to the firm of
		Apple Lane Group LLC	, as
of		December 31	, 20 05 , are true and correct. I further swear (or affirm) that
			ncipal officer or director has any proprietary interest in any account
		ed solely as that of a customer, except as foll	
Cla	SILIC	ed solely as that of a customer, except as foll	ows:
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	_ }	CARC: LEE CORMIER  Notary Public	Signature
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		Notary Public	
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d		Statement of Financial Condition.	
A A		Statement of Income (Loss).	
		Statement of Changes in Financial Condition	n.
凶		Statement of Changes in Stockholders' Equ	
		Statement of Changes in Liabilities Subordi	
Ø		Computation of Net Capital.	
		Computation for Determination of Reserve	Requirements Pursuant to Rule 15c3-3.
		Information Relating to the Possession or C	
			anation of the Computation of Net Capital Under Rule 15c3-1 and the
	0/		rve Requirements Under Exhibit A of Rule 15c3-3.
	(k)		naudited Statements of Financial Condition with respect to methods of
	, ,	consolidation.	
ব্র	(l)	An Oath or Affirmation.	
	(m)	) A copy of the SIPC Supplemental Report.	
	(n)	A report describing any material inadequacie	s found to exist or found to have existed since the date of the previous audit.

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

# APPLE LANE GROUP, LLC FINANCIAL STATEMENTS AND ADDITIONAL INFORMATION FOR THE YEARS ENDED DECEMBER 31, 2005 AND 2004

# **FINANCIAL STATEMENTS**

# **AND ADDITIONAL INFORMATION**

# FOR THE YEARS ENDED DECEMBER 31, 2005 AND 2004

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#### **Independent Auditors' Report**

February 14, 2006 Fitchburg, Massachusetts

To the Member Apple Lane Group, LLC 2393 Main Street Lancaster, MA 01523

We have audited the accompanying balance sheets of Apple Lane Group, LLC as of December 31, 2005 and 2004, and the related statements of income, member's capital, and cash flows for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Apple Lane Group, LLC at December 31, 2005 and 2004, and the results of its operations, member's capital, and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Reagan + Company, LLP

#### **BALANCE SHEETS**

## **DECEMBER 31, 2005 AND 2004**

CUDDENT ACCETS.	_2005	_2004
CURRENT ASSETS: Cash Prepaid expense	\$ 91,800 555	\$157,713 
	92,355	<u> 157,713</u>
PROPERTY AND EQUIPMENT, at cost Less: Accumulated depreciation	25,074 _(_4,841)	12,379 ( 1,238)
	20,233	11,141
Total assets	<u>\$112,588</u>	<u>\$168,854</u>

#### **LIABILITIES AND MEMBER'S CAPITAL**

## LIABILITIES:

Accounts payable Due to related company Due to Member	\$ 18,704  500	\$ 5,679 2,500
Total current liabilities	19,204	8,179
MEMBER'S CAPITAL	93,384	160,675
Total liabilities and member's capital	\$112,588	\$168,854

#### STATEMENTS OF INCOME

# FOR THE YEARS ENDED DECEMBER 31, 2005 AND 2004

	2005	
REVENUES  Less: Placement fee reversal	\$1,992,750 ( 185,836) 1,806,914	\$ 688,351  688,351
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES:		
Travel and entertainment Professional expenses Conferences General and administrative Auto expenses Advertising/business development	67,484 42,634 41,073 17,086 14,260 11,762	20,830 15,848  6,714 5,984 200
Telephone Depreciation	10,972 3,603	6,439 1,238
Total  NET INCOME	208,874 \$1,598,040	57,253 \$ 631,098

#### STATEMENTS OF MEMBER'S CAPITAL

#### FOR THE YEARS ENDED DECEMBER 31, 2005 AND 2004

		2004
BALANCE AT JANUARY 1,	\$ 160,675	\$
CAPITAL CONTRIBUTIONS		32,000
NET INCOME	1,598,040	631,098
DISTRIBUTIONS TO MEMBER	(1,665,331)	( 502,423)
BALANCE AT DECEMBER 31,	\$ 93,384	<u>\$ 160,675</u>

#### STATEMENTS OF CASH FLOWS

# FOR THE YEARS ENDED DECEMBER 31, 2005 AND 2004

	2005	2004
CASH FLOWS FROM OPERATING ACTIVITIES: Cash received from clients Placement fee reversal Cash paid for operating expenses	\$1,992,750 ( 185,836) ( 192,801)	\$ 688,351  ( 50,336)
Net cash provided by operating activities	1,614,113	638,015
CASH FLOWS FROM INVESTING ACTIVITIES: Purchase of property and equipment  Net cash used for investing activities	( 12,695) ( 12,695)	( 12,379) ( 12,379)
CASH FLOWS FROM FINANCING ACTIVITIES: Distributions to Member Capital contributions received Cash (paid to) received from related company/member	(1,665,331)  (2,000)	( 502,423) 32,000 2,500
Net cash used for financing activities	(1,667,331)	( 467,923)
NET INCREASE (DECREASE) IN CASH	( 65,913)	157,713
CASH – BEGINNING OF YEAR	157,713	
CASH – END OF YEAR	<u>\$ 91,800</u>	<u>\$ 157,713</u>

# STATEMENTS OF CASH FLOWS (Continued)

#### FOR THE YEARS ENDED DECEMBER 31, 2005 AND 2004

RECONCILIATION OF NET INCOME TO NET CASH PROVIDED BY OPERATING ACTIVITIES:		
Net income	\$1,598,040	\$ 631,098
Adjustments to reconcile net income to net cash Provided by operating activities:  Depreciation	3,603	1,238
Changes in assets and liabilities: Increase in prepaid expense Increase in accounts payable	( 555) 13,025	 5,679
Total adjustments	16,073	6,917
Net cash provided by operating activities	<u>\$1,614,113</u>	\$ 638,015

#### NOTES TO FINANCIAL STATEMENTS

#### **DECEMBER 31, 2005 AND 2004**

#### 1. THE COMPANY AND NATURE OF OPERATIONS:

Apple Lane Group, LLC (the Company) was formed on November 13, 2003 as a Massachusetts Limited Liability Company and became a NASD registered broker/dealer on June 1, 2004. The Company is engaged in the business of providing consulting services to senior level management of business entities and acts as a placement agent in the issuance of private placement securities.

#### 2. **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:**

#### a. Method of Accounting

The financial statements have been prepared using the accrual basis of accounting; therefore, revenue is recognized when earned, and expenses are recognized when incurred.

#### b. Management Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results may differ from the estimates made in the preparation of these financial statements.

#### c. Cash and Cash Equivalents

For the purpose of the statement of cash flows, the Company considers all short-term cash investments with a maturity of three months or less to be cash equivalents.

#### NOTES TO FINANCIAL STATEMENTS

#### **DECEMBER 31, 2005 AND 2004**

#### 2. <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES</u>: (Continued)

#### d. Property and Equipment

Property and equipment is recorded at cost. Major replacements and betterments to equipment are capitalized, whereas routine maintenance, repairs and minor replacements are charged to expense as incurred.

Depreciation expense is computed on the straight-line method for financial reporting purposes and on the MACRS method for income tax purposes using the estimated lives of individual assets as follows:

	Number of Years
Computer equipment	3-5
Office furniture/equipment	7

#### e. Federal and State Income Taxes

The Company is organized as a Limited Liability Company (LLC). Under the provisions of the Internal Revenue Code for LLC's, the Company is treated as a Sole Proprietorship for income tax reporting purposes and, therefore, is not subject to income taxes. Income or losses of the Company are includable in the Member's individual income tax returns.

#### 3. CONCENTRATION OF CREDIT RISK:

During the years ended December 31, 2005 and 2004, the Company performed a significant amount of work for four (4) unrelated clients. The revenue related to these significant clients included in the accompanying statement of income is as follows:

•	2005	2004
Client A	\$ 383,701	\$ 420,570
Client B	525,879	132,522
Client C	435,938	87,502
Client D	471,094	35,156

The Company maintains its cash in an account which, at times, may exceed federally insured limits. The Company has not experienced any losses in such accounts. Management believes the Company is not exposed to any significant credit risk related to cash.

#### **NOTES TO FINANCIAL STATEMENTS**

#### **DECEMBER 31, 2005 AND 2004**

#### 4. NET CAPITAL REQUIREMENTS:

The Company is subject to the Securities and Exchange Commission's Uniform Net Capital Rule (Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both, as defined, shall not exceed 15 to 1. At December 31, 2005 and 2004, the Company had net capital of \$73,151 and \$149,534, respectively which was \$68,151 and \$144,534, respectively, in excess of its required net capital of \$5,000. At December 31, 2005 and 2004, the Company's ratio of aggregate indebtedness to net capital was .26 to 1 and .05 to 1, respectively.

#### Independent Auditors' Report On Additional Information

Our audit of the financial statements of Apple Lane Group, LLC as of December 31, 2005 and 2004, and for the years then ended, was intended primarily for the purpose of formulating an opinion on the basic financial statements taken as a whole.

The additional information presented in the following pages has been taken primarily from accounting and other records of the Company and is not necessary for fair presentation of its financial position, results of its operations or its cash flows in order to be in conformity with accounting principles generally accepted in the United States of America. The additional information has not been subjected to tests and other auditing procedures sufficient to enable us to express an opinion as to the fairness of the details included therein and, accordingly, we do not express an opinion on the additional information.

Reagan + Company, LLP

# COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF THE SECURITIES AND EXCHANGE COMMISSION

#### **DECEMBER 31, 2005 AND 2004**

	2005	2004
NET CAPITAL Total member's capital	\$ 93,384	\$160,675
Deduct non-allowable asset: Property and equipment, net	(20,233)	11,141
NET CAPITAL	<u>\$ 73,151</u>	<u>\$149,534</u>
AGGREGATE INDEBTEDNESS	<u>\$ 19,204</u>	<u>\$ 8,179</u>
COMPUTATION OF BASIC NET CAPITAL REQUIREMENT: Minimum net capital required – 6 2/3% of total aggregat Indebtedness, but not less than \$5,000	e \$ 5,000	\$ 5.000
EXCESS OF NET CAPITAL OVER REQUIREMENT		\$144,534
RATIO: AGGREGATE INDEBTEDNESS TO NET CAPITAL	.26 to 1	.05 to 1

There are no material differences from the above computations and the Company's corresponding unaudited Part II-A filings of December 31, 2005 and 2004.

#### **EXEMPTION UNDER RULE 15c3-3**

#### FOR THE YEARS ENDED DECEMBER 31, 2005 AND 2004

The Company claims exemption under the provisions of Rule 15c3-3(k)2(i), since the Company is a broker/dealer engaged in the business of raising funds for private placements.

#### **Independent Auditors' Report On Internal Accounting**

#### **Control Required By SEC Rule 17a-5**

To the Member Apple Lane Group, LLC

In planning and performing our audit of the financial statements of Apple Lane Group, LLC (the Company) for the years ended December 31, 2005 and 2004, we considered its internal control structure in order to determine our auditing procedures, for the purpose of expressing our opinion on the financial statements, and not to provide assurance on the internal control structure.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures (including tests of compliance with such practices and procedures) followed by Apple Lane Group, LLC, that we considered relevant to the objectives stated in Rule 17a-5(g):(1) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and the procedures for determining compliance with the exemptive provisions of Rule 15c3-3. We did not review the practices and procedures followed by the Company in making the quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by Rule 17a-13 or in complying with the requirements for prompt payment for securities under Section 8 of Regulation T of the Board of Governors of the Federal Reserve System, because the Company does not carry security accounts for clients or perform custodial functions relating to client securities.

The management of the Company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures, and of the practices and procedures referred to in the preceding paragraph; and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

# Independent Auditors' Report On Internal Accounting

#### Control Required By SEC Rule 17a-5

(Continued)

Because of inherent limitations in any internal control structure, or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions, or that the effectiveness of their design and operation may deteriorate.

Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur, and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2005 and 2004 to meet the SECs objectives. In addition, the Company was in compliance with the exemptive provisions of Rule 15c3-3 at December 31, 2005 and 2004; and, further, no facts came to our attention indicating that the Company was not in compliance with such conditions during the years ended December 31, 2005 and 2004.

This report is intended solely for the use of management and the Securities and Exchange Commission and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934, and should not be used for any other purpose.

Reagan + Company, LLP